



2023-2024 Advertising & Event Sponsorship Opportunities

Sponsor an administrator's event!



AUGUST 8, 2023 - SUPERINTENDENT MASTERY ROUNDTABLE

Coffee and Refreshments- \$250

- Signage with logo at the coffee table

Lunch - \$1,000

- Signage with logo at the lunch table
- Listed as lunch sponsor in program

Keynote/Event Sponsor - \$1,500

- Logo on program
- 2 min introduction speech by your representative
- Logo on welcome sign

AUGUST 8, 2023 - MENTOR/MENTEE DINNER

Event Sponsor - \$2,500

- All the new superintendents and principals in the state attend this event
- Announced as the event sponsor
- 2 minute introduction speech by your representative
- Networking with seasoned administrators (mentors) and new administrators (mentee)



Sponsor an administrator's event!

A photograph of two men sitting at a table in a meeting room. One man is wearing a black shirt and the other is wearing a grey blazer. They are both looking at each other and talking. A teal overlay is on the left side of the image.

Sponsor an administrator's event!

SEPTEMBER 13 2023 - PRINCIPAL BOOTCAMP

Coffee and Refreshments- \$250

- Signage with logo at the coffee table

Lunch - \$1,000

- Signage with logo at the lunch table
- Listed as lunch sponsor in program

Keynote/Event Sponsor - \$1,500

- Logo on program
- 2 min introduction speech by your representative
- Logo on welcome sign

SEPTEMBER 14, 2023 - TITLE IX TRAINING

Coffee and Refreshments - \$250

- Signage with logo at the coffee table

Day's sponsor - \$1,500

- Logo on program
- 2 min introduction speech by your representative
- Logo on welcome sign

A photograph of a group of people sitting in a room, facing away from the camera towards a presentation screen. A teal overlay is on the right side of the image.

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*Any questions, call or email Sammy Vander Wal
sammy.vanderwal@ndcel.org
701-258-3022*



*Have your
ad featured
in monthly
newsletters.*

NDCEL NEWSLETTER ADVERTISING

Valued at \$750

- Half-page advertisement in NDCEL monthly newsletter, NDCEL Leaders Compass
- Newsletter is sent to over 900 of our members.
- Monthly issues are published from September-May
- To see an example of our newsletter, contact sammy.vanderwal@ndcel.org

FULL NDCEL ADVERTISING PACKAGE

Valued at \$1,500

- Half-page advertisement in NDCEL monthly newsletter, NDCEL Leaders Compass - newsletter sent out to over 900 members
- Quarterly advertising on the NDCEL home page live feed
- Company logo and link to company website on NDCEL sponsor webpage
- Advertising on NDCEL social media (Facebook and Twitter) with a facilitated giveaway (NDCEL will take care of the entire giveaway if preferred)



[NDCELOrg](https://twitter.com/NDCELOrg)



[ndcel](https://www.facebook.com/ndcel)



[ndcouncilofeducationalleaders](https://www.linkedin.com/company/ndcouncilofeducationalleaders)



*Increase
awareness
amongst
NDCEL
Members*

NDCEL WEBSITE ADVERTISING

Valued at \$750

- Quarterly advertising on the NDCEL home page
- Home page advertisement is put through our live feed (go to ndcel.us to see our home page live feed!)