

NDCEL

SUMMER CONFERENCE

June 20-22, 2023



INSTRUCTIONS

EXHIBITOR BOOTH - GOLF HOLE PRACTICALS

June 21, 2023

Prairie West Golf Course

2709 Longspur Trail,
Mandan, ND 58554

Booth Details:

- Outdoor at a golf hole at Prairie West Golf Course, Mandan.
- Provide your own table, awning, or tent. (It could be windy or rainy so make sure you plan accordingly for giveaways/brochures etc.)
- Ability to visit with golf teams one on one (4 people at a time). Exhibitors provide handouts, swag, food and beverage.
- All drinks (water, soda, beer) must be purchased at the Prairie West Golf Course Proshop.
- Exhibitor Logo in Summer Conference program.
- First come first serve golf hole location choice.

CONTACT SAMMY VANDER WAL
WITH ANY QUESTIONS AT:

✉ SAMMY.VANDERWAL@NDCEL.ORG
☎ 701-258-3022
🏠 318 APOLLO AVENUE,
BISMARCK, ND 58503

Set up:

Park and come around to the back of the club house (outside) to get your lunch and to get your volunteer to drive you out to your golf hole.

Lunch:

You will be fed lunch upon arrival at the clubhouse.

Timeline:

11am - Arrive to set up at the golf course, grab your lunch and NDCEL volunteers will take you to your golf hole

12pm - Registration and lunch for players/attendees

1pm - Golf Tournament Begins

5:30pm- Social and Steak Fry

Golf Tournament Ends between 5:30pm and 6:30pm depending on how many golfers and how quickly they get off the course



Find your golf hole! - a volunteer will drive you out.

1 Consolidated Construction Company, Inc

2 Bank of North Dakota

3 Lake Region State College

4 Waterford.org

5 EngTech Engineers - Architects

6 NDIT - EduTech

7 PFM Financial Advisors

8 Arrow Service Team

9 McGough Construction

10 I-State Truck Center

11 New Vision Security

12 Core Facility Solutions

13 Boardworks Education

14 Mackin

15 Vital Network

16 Fireside Office Solutions

17 Philadelphia Commerical Flooring

18 Horace Mann



SUMMER CONFERENCE SPONSORS

As of 6/7/23:

Golf Tournament Awards Sponsor: Fenworks (June 21, awards presented during the 5:30pm steak fry at Prairie West Golf Course)

Coffee Sponsors: Imagine Learning, Education Standards and Practices Board / North Dakota Teacher Support System, BNC Bank (No booth or presence included with this package)

General Session Sponsor: Herff Jones (June 22, 8am general session start at Legacy High School)

Crumbl Cookie Sponsor: Innovative Office Solutions (No booth or presence included with this package)

Drink Ticket Sponsor: BSN Sports (June 21, 5:30pm start at Prairie West Golf Course)

Steak Fry Sponsor: Consolidated Construction, University of Mary (June 21, 5:30pm start at Prairie West Golf Course)

Lunch Sponsors: McGough Construction (June 20, 12pm start at Legacy High School), STOPit Solutions (June 21, 12:30pm start at Prairie West Golf Course)




Breakfast Sponsor: ICON Architectural Group (June 21, 7am start at Legacy) , ICS (June 22, 7am start at Legacy High School)

Lanyard and ID Pouch Sponsor: NewVision Security (No booth or presence included with this package)

Larks Ticket Sponsor: Renaissance (June 20, 5:40pm start)

We are very excited to see you!

FOLLOW AND TAG US ON SOCIAL MEDIA!

-  NDCELorg
-  ndcel
-  ndcouncilofeducationalleaders



2023 NDCEL SUMMER CONFERENCE SCHEDULE

TUESDAY, JUNE 20 - LEGACY HIGH SCHOOL, DOOR 1

12 PM - REGISTRATION OPENS - LEGACY HIGH SCHOOL
MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

12:00 PM – Lunch Available for all attendees *sponsored by McGough Constuction*

1:00 PM – Keynote: Auditorium – *Mitch Reed*

2:00 PM - Workshop - Mitch Reed

2:50 - 3:10 PM – Afternoon Refreshments

3:10 - 4:00 PM - Break Out Session 1

4:10 - 5PM – Break Out Session 2

OFF-CAMPUS - BISMARCK MUNICIPAL BALLPARK

5:40 PM – Supper and Larks game – Bismarck Municipal Ballpark – Fireside
Tailgate Deck

Supper available from 5:40pm-7:10pm, First pitch at 6:35pm

Your ticket(s) will be given to you upon registration. You are responsible for your
ticket(s).

WEDNESDAY, JUNE 21 - LEGACY HIGH SCHOOL

MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

7:00 AM – Registration and Breakfast *sponsored by ICON Architectural Group*

8:00 AM – Opening Remarks

8:00 AM – Legislative Update - Dr Aimee Copas and Kevin Hoherz

9:00 - 9:35 AM – Round Table 1

9:40 - 10:15 AM – Round Table 2

10:20 - 10:55 AM Round Table 3

11:05 AM - Keynote: Auditorium – Monsignor Shea

12:00 PM – Change and get ready for golf!

2023 NDCEL SUMMER CONFERENCE SCHEDULE

OFF-CAMPUS - PRAIRIE WEST GOLF COURSE

12:30 PM – Boxed Lunches *sponsored by STOPlt Solutions* – Prairie West Golf Course, Mandan ND

1:00 PM – Golf tourney – Prairie West Golf Course, Mandan ND

5:30 PM – Social and Steak Fry – Prairie West golf course, Mandan ND

Your ticket(s) will be given to you upon registration. You are responsible for your ticket(s).

*Get a HOLE-IN-ONE on Hole #12 and win \$5,000! *Prize(s) subject to rules and conditions. Sponsored by CoreFacility Solutions*

THURSDAY, JUNE 22 – LEGACY HIGH SCHOOL

MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

7:00 AM – Registration and breakfast *sponsored by ICS*

8:00 AM - Eddie Slowikowski- General Session *sponsored by Herff Jones*

9:00 AM - 9:50AM - Breakout Session 3

10:00 AM - 10:50AM - Breakout Session 4

11:00 AM – Keynote – Auditorium - Jamie Valderrama - Life 101

12:00 PM - Door Prizes and Closing Remarks

Any Questions?

✉ SAMMY.VANDERWAL@NDCEL.ORG

☎ 701-258-3022

🏠 318 APOLLO AVENUE,
BISMARCK, ND 58503

A Reminder of Your Packages:



GOLF HOLE SPONSOR - BOOTH \$400 (LIMIT OF 18) *FIRST COME FIRST SERVE*

- Outdoor at a golf hole at Prairie West Golf Course, Mandan.
- Provide your own table, awning, or tent.
 - It could be windy or rainy so make sure you plan accordingly for giveaways/brochures etc.
- Ability visit to with golf teams one on one (golf teams of 4). Exhibitors provide handouts, swag, food and beverage.
 - All drinks (water, soda, beer) must be purchased at the Prairie West Golf Course Proshop.
- Exhibitor Logo in Summer Conference program.
- First come first serve golf hole location choice.

Note: Golfing is for attendees only as we already max the capacity for the course.



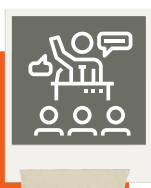
PROGRAM SPONSOR \$1,000 (LIMIT OF 2)

- Half-page ad in program
- Sign with logo indicating sponsorship on registration table by programs
- Exhibitor logo in Summer Conference program
- Money will go to printing costs



LARKS TICKETS SPONSOR \$5000 (LIMIT OF 1)

- Tuesday, June 21st, 5:30 pm food, 6:35 pm game time.
- 3 tickets for your team to come and network with attendees.
- Tickets include free food for 90 min.
- All NDCEL attendees will be seated in the same area with endless networking opportunities.
- Exhibitor logo in Summer Conference program.
- Announced as the Larks Game Sponsor.
- Set up your booth (provide your own table and materials)



KEYNOTE ADDRESS SPONSOR \$5000 (LIMIT OF 2)

- Named sponsor for 1 of the 3 keynote addresses at NDCEL Summer Conference .
- 5 min address to all conference attendees before keynote address.
 - Share a promotional video, recorded message, introduce salesperson/CEO etc.
 - Contact information shared with all attendees
 - Logo shown before and after keynote address
- Exhibitor logo in Summer Conference program.
- 2 complimentary registrations to the Summer Conference.



LANYARD AND ID POUCH SPONSOR \$1,000 (LIMIT OF 1)

- Advertisement with your logo on the lanyards (275)
- NDCEL will take care of designing and ordering lanyards
- Exhibitor logo in Summer Conference program
- Must also have NDCEL logo on the lanyard

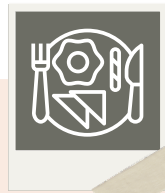


LUNCH SPONSOR / BOOTH

\$1000 (LIMIT OF 2)

1- GOLF LUNCH OR
1- CONFERENCE LUNCH

- Ability to set up a booth at the lunch buffet at golf or conference
- Wear logo wear and giveaway swag as attendees go through line
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Lunch Sponsor.



BREAKFAST SPONSOR

\$500 (LIMIT OF 2)

- Your logo on a poster by breakfast table.
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Breakfast Sponsor.
- Set up your booth at the breakfast (bring your own table and materials)

STEAK FRY SPONSOR

\$1000 (LIMIT OF 2)

- Your logo on a poster at Steak Fry.
- 3 free meal tickets for your staff to network.
- Exhibitor Logo in Summer Conference program.
- Announced as Steak Fry Sponsor.
- Set up your booth at the steak fry (bring your own table and materials)



COFFEE SPONSOR

\$250 (LIMIT OF 2)

- Logo and sign indicating sponsorship at coffee table
- Exhibitor logo in Summer Conference program



COOKIE SPONSOR

\$250 (LIMIT OF 1)

- Logo and sign indicating sponsorship at cookie table
- Exhibitor logo in Summer Conference program



NOTEPAD DONOR (LIMIT OF 1)

- Advertisement with your name and logo on the notepad (275)
- Exhibitor logo in Summer Conference program
- Must be received at our office by June 1, 2023



GOLF TOURNAMENT AWARD SPONSOR

\$1,600 (LIMIT OF 1)

- Representative will announce the winner of the golf tournament and present the awards: longest putt, longest drive, closest to the pin. Sponsor pays for \$600 of prizes.



DRINK TICKET* SPONSOR

\$750 (LIMIT OF 2)

- Logo on drink ticket
- Exhibitor logo in Summer Conference program
- Tickets will be provided by NDCEL in every attendee badge pouch - 2 tickets per attendee
- *These will be the only drink tickets provided to attendees at the conference

