

N D C E L

# SUMMER CONFERENCE

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*June 20-22, 2023*



# INSTRUCTIONS

# EXHIBITOR BOOTH - GOLF HOLE PRACTICALS

June 21, 2023

Prairie West Golf Course  
2709 Longspur Trail,  
Mandan, ND 58554

## Booth Details:

- Outdoor at a golf hole at Prairie West Golf Course, Mandan.
- Provide your own table, awning, or tent. (It could be windy or rainy so make sure you plan accordingly for giveaways/brochures etc.)
- Ability to visit with golf teams one on one (4 people at a time). Exhibitors provide handouts, swag, food and beverage.
- All drinks (water, soda, beer) must be purchased at the Prairie West Golf Course Proshop.
- Exhibitor Logo in Summer Conference program.
- First come first serve golf hole location choice.

CONTACT SAMMY VANDER WAL  
WITH ANY QUESTIONS AT:

✉ SAMMY.VANDERWAL@NDCEL.ORG  
☎ 701-258-3022  
🏡 318 APOLLO AVENUE,  
BISMARCK, ND 58503

## Set up:

Park and come around to the back of the club house (outside) to get your lunch and to get your volunteer to drive you out to your golf hole.

## Lunch:

You will be fed lunch upon arrival at the clubhouse.

## Timeline:

11am - Arrive to set up at the golf course, grab your lunch and NDCEL volunteers will take you to your golf hole

12pm - Registration and lunch for players/attendees

1pm - Golf Tournament Begins

5:30pm- Social and Steak Fry

Golf Tournament Ends between 5:30pm and 6:30pm depending on how many golfers and how quickly they get off the course



# Find your golf hole! - a volunteer will drive you out.

1	Consolidated Construction Company, Inc	10	I-State Truck Center
2	Bank of North Dakota	11	New Vision Security
3	Lake Region State College	12	Core Facility Solutions
4	Waterford.org	13	Boardworks Education
5	EngTech Engineers - Architects	14	Mackin
6	NDIT - EduTech	15	Vital Network
7	PFM Financial Advisors	16	Fireside Office Solutions
8	Arrow Service Team	17	Philadelphia Commerical Flooring
9	McGough Construction	18	Horace Mann



# SUMMER CONFERENCE SPONSORS

As of 6/7/23:

Golf Tournament Awards Sponsor: Fenworks (June 21, awards presented during the 5:30pm steak fry at Prairie West Golf Course)

Coffee Sponsors: Imagine Learning, Education Standards and Practices Board / North Dakota Teacher Support System, BNC Bank (No booth or presence included with this package)

General Session Sponsor: Herff Jones (June 22, 8am general session start at Legacy High School)

Crumbl Cookie Sponsor: Innovative Office Solutions (No booth or presence included with this package)

Drink Ticket Sponsor: BSN Sports (June 21, 5:30pm start at Prairie West Golf Course)

Steak Fry Sponsor: Consolidated Construction, University of Mary (June 21, 5:30pm start at Prairie West Golf Course)

Lunch Sponsors: McGough Construction (June 20, 12pm start at Legacy High School), STOPit Solutions (June 21, 12:30pm start at Prairie West Golf Course)

Breakfast Sponsor: ICON Architectural Group (June 21, 7am start at Legacy) , ICS (June 22, 7am start at Legacy High School)

Lanyard and ID Pouch Sponsor: NewVision Security (No booth or presence included with this package)

Larks Ticket Sponsor: Renaissance (June 20, 5:40pm start)

**We are very excited to see you!**

**FOLLOW AND TAG US ON SOCIAL MEDIA!**

 NDCELorg

 ndcel

 ndcouncilofeducationalleaders



# 2023 NDCEL SUMMER CONFERENCE SCHEDULE

## TUESDAY, JUNE 20 - LEGACY HIGH SCHOOL, DOOR 1

### 12 PM - REGISTRATION OPENS - LEGACY HIGH SCHOOL MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

12:00 PM – Lunch Available for all attendees *sponsored by McGough Construction*  
1:00 PM – Keynote: Auditorium – Mitch Reed  
2:00 PM - Workshop - Mitch Reed  
2:50 - 3:10 PM – Afternoon Refreshments  
3:10 - 4:00 PM - Break Out Session 1  
4:10 - 5PM – Break Out Session 2

## OFF-CAMPUS - BISMARCK MUNICIPAL BALLPARK

5:40 PM – Supper and Larks game – Bismarck Municipal Ballpark – Fireside Tailgate Deck  
Supper available from 5:40pm-7:10pm, First pitch at 6:35pm  
Your ticket(s) will be given to you upon registration. You are responsible for your ticket(s).

## WEDNESDAY, JUNE 21 - LEGACY HIGH SCHOOL

### MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

7:00 AM – Registration and Breakfast *sponsored by ICON Architectural Group*  
8:00 AM – Opening Remarks  
8:00 AM – Legislative Update - Dr Aimee Copas and Kevin Hoherz  
9:00 - 9:35 AM – Round Table 1  
9:40 - 10:15 AM – Round Table 2  
10:20 - 10:55 AM Round Table 3  
11:05 AM - Keynote: Auditorium – Monsignor Shea  
12:00 PM – Change and get ready for golf!

# 2023 NDCEL SUMMER CONFERENCE SCHEDULE

## OFF-CAMPUS - PRAIRIE WEST GOLF COURSE

12:30 PM – Boxed Lunches sponsored by STOPIt Solutions – Prairie West Golf Course, Mandan ND

1:00 PM – Golf tourney – Prairie West Golf Course, Mandan ND

5:30 PM – Social and Steak Fry – Prairie West golf course, Mandan ND

Your ticket(s) will be given to you upon registration. You are responsible for your ticket(s).

*Get a HOLE-IN-ONE on Hole #12 and win \$5,000! \*Prize(s) subject to rules and conditions. Sponsored by CoreFacility Solutions*

## THURSDAY, JUNE 22 – LEGACY HIGH SCHOOL

MUST REGISTER FOR GRAD CREDIT BY THURSDAY AT NOON

7:00 AM – Registration and breakfast *sponsored by ICS*

8:00 AM - Eddie Slowikowski- General Session *sponsored by Herff Jones*

9:00 AM - 9:50AM - Breabout Session 3

10:00 AM - 10:50AM - Breakout Session 4

11:00 AM – Keynote – Auditorium - Jamie Valderrama - Life 101

12:00 PM - Door Prizes and Closing Remarks

# Any Questions?

✉ SAMMY.VANDERWAL@NDCEL.ORG

📞 701-258-3022

🏠 318 APOLLO AVENUE,  
BISMARCK, ND 58503

# A Reminder of Your Packages:



## GOLF HOLE SPONSOR - BOOTH \$400 (LIMIT OF 18) \*FIRST COME FIRST SERVE\*

- Outdoor at a golf hole at Prairie West Golf Course, Mandan.
- Provide your own table, awning, or tent.
  - It could be windy or rainy so make sure you plan accordingly for giveaways/brochures etc.
- Ability visit to with golf teams one on one (golf teams of 4). Exhibitors provide handouts, swag, food and beverage.
  - All drinks (water, soda, beer) must be purchased at the Prairie West Golf Course Proshop.
- Exhibitor Logo in Summer Conference program.
- First come first serve golf hole location choice.

Note: Golfing is for attendees only as we already max the capacity for the course.

## KEYNOTE ADDRESS SPONSOR \$5000 (LIMIT OF 2)

- Named sponsor for 1 of the 3 keynote addresses at NDCEL Summer Conference .
- 5 min address to all conference attendees before keynote address.
  - Share a promotional video, recorded message, introduce salesperson/CEO etc.
  - Contact information shared with all attendees
  - Logo shown before and after keynote address
- Exhibitor logo in Summer Conference program.
- 2 complimentary registrations to the Summer Conference.



## PROGRAM SPONSOR \$1,000 (LIMIT OF 2)

- Half-page ad in program
- Sign with logo indicating sponsorship on registration table by programs
- Exhibitor logo in Summer Conference program
- Money will go to printing costs



## LARKS TICKETS SPONSOR \$5000 (LIMIT OF 1)

- Tuesday, June 21st, 5:30 pm food, 6:35 pm game time.
- 3 tickets for your team to come and network with attendees.
- Tickets include free food for 90 min.
- All NDCEL attendees will be seated in the same area with endless networking opportunities.
- Exhibitor logo in Summer Conference program.
- Announced as the Larks Game Sponsor.
- Set up your booth (provide your own table and materials)



## LANYARD AND ID POUCH SPONSOR \$1,000 (LIMIT OF 1)

- Advertisement with your logo on the lanyards (275)
- NDCEL will take care of designing and ordering lanyards
- Exhibitor logo in Summer Conference program
- Must also have NDCEL logo on the lanyard

**LUNCH SPONSOR / BOOTH**

\$1000 (LIMIT OF 2)

1- GOLF LUNCH OR  
1- CONFERENCE LUNCH

- Ability to set up a booth at the lunch buffet at golf or conference
- Wear logo wear and giveaway swag as attendees go through line
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Lunch Sponsor.

**BREAKFAST SPONSOR**

\$500 (LIMIT OF 2)

- Your logo on a poster by breakfast table.
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Breakfast Sponsor.
- Set up your booth at the breakfast (bring your own table and materials)

**STEAK FRY SPONSOR**

\$1000 (LIMIT OF 2)

- Your logo on a poster at Steak Fry.
- 3 free meal tickets for your staff to network.
- Exhibitor Logo in Summer Conference program.
- Announced as Steak Fry Sponsor.
- Set up your booth at the steak fry (bring your own table and materials)

**COFFEE SPONSOR**

\$250 (LIMIT OF 2)

- Logo and sign indicating sponsorship at coffee table
- Exhibitor logo in Summer Conference program

**COOKIE SPONSOR**

\$250 (LIMIT OF 1)

- Logo and sign indicating sponsorship at cookie table
- Exhibitor logo in Summer Conference program

**NOTE PAD DONOR**  
(LIMIT OF 1)

- Advertisement with your name and logo on the notepad (275)
- Exhibitor logo in Summer Conference program
- Must be received at our office by June 1, 2023

**GOLF TOURNAMENT  
AWARD SPONSOR**

\$1,600 (LIMIT OF 1)

- Representative will announce the winner of the golf tournament and present the awards: longest putt, longest drive, closest to the pin. Sponsor pays for \$600 of prizes.

**DRINK TICKET\*  
SPONSOR**

\$750 (LIMIT OF 2)

- Logo on drink ticket
- Exhibitor logo in Summer Conference program
- Tickets will be provided by NDCEL in every attendee badge pouch - 2 tickets per attendee
- \*These will be the only drink tickets provided to attendees at the conference