



# NDCEL SUMMER CONFERENCE

## *Exhibiting & Sponsorships*

Professional Development brought to North Dakota Administrators at a time when life isn't as hectic, Summer!

It is a great get-together after the school year to learn and unwind with fellow educational leaders. This conference is filled with professional development and fun.

This conference holds a well-attended golf tournament for the attendees with exhibitors at each golf hole and a steak dinner to follow.

This is our most popular conference - you don't want to miss it!



# Packages:



## **GOLF HOLE SPONSOR - BOOTH** \$400 (LIMIT OF 18) \*FIRST COME FIRST SERVE\*

- Outdoor at a golf hole at Prairie West Golf Course, Mandan.
- Provide your own table, awning, or tent.
  - It could be windy or rainy so make sure you plan accordingly for giveaways/brochures etc.
- Ability visit to with golf teams one on one (golf teams of 4). Exhibitors provide handouts, swag, food and beverage.
  - All drinks (water, soda, beer) must be purchased at the Prairie West Golf Course Proshop.
- Exhibitor Logo in Summer Conference program.
- First come first serve golf hole location choice.

Note: Golfing is for attendees only as we already max the capacity for the course.

## **PROGRAM SPONSOR** \$1,000 (LIMIT OF 2)

- Half-page ad in program
- Sign with logo indicating sponsorship on registration table by programs
- Exhibitor logo in Summer Conference program
- Money will go to printing costs



## **LARKS TICKETS SPONSOR** \$5000 (LIMIT OF 1)

- Tuesday, June 21st, 5:30 pm food, 6:35 pm game time.
- 3 tickets for your team to come and network with attendees.
- Tickets include free food for 90 min.
- All NDCEL attendees will be seated in the same area with endless networking opportunities.
- Exhibitor logo in Summer Conference program.
- Announced as the Larks Game Sponsor.
- Set up your booth (provide your own table and materials)

## **KEYNOTE ADDRESS SPONSOR** \$5000 (LIMIT OF 2)



- Named sponsor for 1 of the 3 keynote addresses at NDCEL Summer Conference .
- 5 min address to all conference attendees before keynote address.
  - Share a promotional video, recorded message, introduce salesperson/CEO etc.
  - Contact information shared with all attendees
  - Logo shown before and after keynote address
- Exhibitor logo in Summer Conference program.
- 2 complimentary registrations to the Summer Conference.

## **LANYARD AND ID POUCH SPONSOR** \$1,000 (LIMIT OF 1)

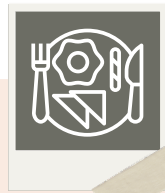


- Advertisement with your logo on the lanyards (275)
- NDCEL will take care of designing and ordering lanyards
- Exhibitor logo in Summer Conference program
- Must also have NDCEL logo on the lanyard

**LUNCH SPONSOR / BOOTH****\$1000 (LIMIT OF 2)**

1- GOLF LUNCH OR  
1- CONFERENCE LUNCH

- Ability to set up a booth at the lunch buffet at golf or conference
- Wear logo wear and giveaway swag as attendees go through line
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Lunch Sponsor.

**BREAKFAST SPONSOR****\$500 (LIMIT OF 2)**

- Your logo on a poster by breakfast table.
- Exhibitor logo in Summer Conference program.
- Announced in opening comments as the Breakfast Sponsor.
- Set up your booth at the breakfast (bring your own table and materials)

**STEAK FRY SPONSOR****\$1000 (LIMIT OF 2)**

- Your logo on a poster at Steak Fry.
- 3 free meal tickets for your staff to network.
- Exhibitor Logo in Summer Conference program.
- Announced as Steak Fry Sponsor.
- Set up your booth at the steak fry (bring your own table and materials)

**COFFEE SPONSOR****\$250 (LIMIT OF 2)**

- Logo and sign indicating sponsorship at coffee table
- Exhibitor logo in Summer Conference program

**NOTEPAD DONOR  
(LIMIT OF 1)**

- Advertisement with your name and logo on the notepad (275)
- Exhibitor logo in Summer Conference program
- Must be received at our office by June 1, 2023

**CONTACT SAMMY VANDER WAL  
WITH ANY QUESTIONS AT:**

✉ [SAMMY.VANDERWAL@NDCEL.ORG](mailto:SAMMY.VANDERWAL@NDCEL.ORG)

☎ 701-258-3022

🏠 318 APOLLO AVENUE,  
BISMARCK, ND 58503

**[CLICK HERE TO  
REGISTER!](#)**

**STEAK FRY IS NOT INCLUDED  
IN THE GOLF BOOTH PRICE -  
\$30 PER PERSON, LARKS  
TICKETS ALSO NOT INCLUDED  
BUT CAN BE PURCHASED FOR  
\$36 TICKETS THAT INCLUDES  
3 DRINKS AND SUPPER.**

**DRINK TICKET\*  
SPONSOR****\$750 (LIMIT OF 2)**

- Logo on drink ticket
- Exhibitor logo in Summer Conference program
- Tickets will be provided by NDCEL in every attendee badge pouch - 2 tickets per attendee
- \*These will be the only drink tickets provided to attendees at the conference

# Other Details

**This conference will be held in person. Here are all the locations:**

## LEGACY HIGH SCHOOL

3400 East Calgary Avenue  
Bismarck, ND 58503

## PRAIRIE WEST GOLF COURSE

2709 Longspur Trail,  
Mandan, ND 58554

## BISMARCK MUNICIPAL BALLPARK

303 West Front Avenue,  
Bismarck, ND 58504



## Schedule:

### TUESDAY - JUNE 20

1PM - 5:30PM

- 1pm open - Mitch Reed, Fellow Administrator - Cardboard Confessionals
- 6pm Larks Baseball Game with Ballpark Dinner

### WEDNESDAY - JUNE 21

8AM - 5:30PM

- 8am - 12pm - Jamie Valderrama, ASU School of Social Work Associate Teaching Professor - Life 101
- 1pm Golf Scramble Tournament - Prairie West Golf Course, Mandan, ND
- 5:30pm Social and patio Steak Fry - Prairie West Gold Course, Mandan, ND

### THURSDAY - JUNE 22

8AM - 12PM

**Note: Participation in the conference is permitted by purchasing a package.**